

February 2017

Dear friends,

On 22 March 2017, we will be celebrating World Water Day, an initiative set up by the United Nations to focus attention on the importance of the sustainable management of freshwater resources, with this year's theme being Why waste water?

Water is the world's most precious resource. We rely on water for food production, industry, transport and innumerable daily activities from heating and cooling systems to washing our clothes. Whilst water is abundant, only a very small percentage can be used untreated and there is a great disparity in access with 70% of the globe's resources being available to only c. 20% of the population. At the same time, the demand for clean water is ever increasing with the expanding population as well as the industrialisation of the developing world. By 2030, global demand for water is expected to grow 50% – putting further pressure on an already limited resource.

Despite this, over 80% of the wastewater generated by society globally flows back into the ecosystem without being treated or reused. This represents a tremendous opportunity to adopt processes that will allow us to use wastewater to meet the increasing water demand in growing cities, support sustainable agriculture, industrial production and energy generation, as well as provide safe drinking water for millions of people across the globe that still lack access to this basic means of sanitation.

At Amiad, we support efforts to reduce and reuse wastewater with our products and through our own actions. In agriculture, where c. 20% of filtration solutions for irrigation worldwide are delivered by Amiad, through enhancing efficiency, our water filtration and treatment solutions enable the production of 'more crop per drop'. In industry, our treatment solutions facilitate the utilisation of otherwise-wasted non-drinking water for production and ensure that only clean water is returned to the environment during industrial processes or oil & gas extraction. Similarly, for municipalities, our solutions ensure minimal water is wasted and maximum water is reused. We also take our environmental responsibilities very seriously with our own business practices.

This year we will, once again, be celebrating World Water Day by presenting to school children in several of the countries in which we operate and involving them in informative games to teach them about the world's need for water and the importance of water management to minimise waste and maximise reuse. Whilst this is my first year of participating in Amiad's World Water Day activities, I'm proud of what the company has achieved over the years – with the number of students reaching over 1,700 in 2016 – and I'm looking forward to involving my own children's schools this year.

Amiad Water Systems is a passionate advocate of the necessity of societal responsibility regarding water use and we pledge our continued support of the work undertaken by World Water Day in communicating the message of the importance of sustainable management of the world's most precious resource.

I encourage you to visit www.worldwaterday.org to understand more about this programme and to learn how you too can become involved.

Sincerely,

A handwritten signature in black ink, appearing to read 'Dori Ivzori', written in a cursive style.

Dori Ivzori

President & CEO, Amiad Water Systems